



महाराष्ट्र आरोग्य विज्ञान विद्यापीठ

**Maharashtra University of Health Sciences**

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**University Research Department– Notification No. 11 /2021**

**Rules for Grant of Permission to use University Name and Logo**

Whereas, in 1998, the Maharashtra University of Health Sciences (MUHS) has been established by promulgation of the Maharashtra University of Health Sciences Act, 1998 and it has created and designed its logo and the same is reviewed and transformed in the year 2013;

And whereas, it is the need of hour that the MUHS should establish a framework for promoting and protecting the use of its name and logo for various research and academic programmes of affiliated colleges, recognized institutions and various reputed organizations and associations;

Now therefore, these rules are prepared and promulgated by the University.

**1) Short title, extent and commencement:-**

- a) These rules shall be called as " Rules for Grant of Permission to use University (MUHS) Name and Logo"
- b) It shall come into force with effect from the date of its issue.
- c) It extends to all the existing affiliated Under Graduate and Post Graduate colleges and the recognized institutes and any other reputed Institute / Association / Organization desirous to use the name and logo of the University (MUHS) for any programme.

**2) The LOGO:-**

- a) The logo approved by the appropriate authorities of the University (MUHS) shall be as under:-



- b) The above logo shall be used in the same text / font / color scheme and shall be used in same size ratio only after getting express permission of the University (MUHS).
- c) Any alterations in the name and logo shall not be allowed and logo must always be presented in its original form.
- d) The logo should never be obscured by interrupting lines, shapes, color or text.
- e) To maintain reproduction quality, the logo shall be provided to the user by the University Research Department (URD) of the University (MUHS) after approval.
- f) The University (MUHS) will not allow the use of its logo for any political campaign, political initiative of any sort, for any commercial purpose or for any unauthorized activity.
- g) The size of the name and / or logo of the University (MUHS) on any printed material or electronic material related with the programme shall be same as the name and logo of the organizing college / institute / organization / association.

### 3) Procedure for approval:-

- a) The MUHS may approve / issue express permission to use its name and logo for the State, National or International research and academic programme organized by any affiliated colleges, recognized institutes or reputed institutes / association / organization connected with health sciences education / professionals. However, such permission shall not be granted to the commercial events of any companies / organization / association.
- b) The Programme includes any State, National or International Level Research or academic Conference / Workshop / Seminar / conclave / Symposium / Rally / Health awareness mission / Special Drive or Campaign for any noble cause or any other suitable programme related with health sciences / services. The state, National and International level programme should have minimum 50% speaker / faculty / resource persons from State, National and International level respectively and also should have minimum 50 % participants from State, National and International level respectively. It is the duty of the concern



organizer / organizers (i.e. affiliated colleges, recognized institutes or reputed institutes / association / organization) to observe and certify whether the programme is State or National or International level.

- c) The affiliated colleges, recognized institutes or reputed institute / organization / association desirous to associate or collaborate with the MUHS or wanted to use name and / or logo of the University (MUHS) for any abovementioned programme shall submit application form in the prescribed format available on the official website of the University (MUHS). Such application should be reach at the University (MUHS) prior to one calendar month before the schedule date of such programme.
- d) i) The affiliated / colleges/ institutes desirous to use name and / or logo of University will not be charged if registration fees is not collected from participant for the programme.  
ii) If any kind of registration fees is charged then the application for use name and /or logo must be accompanied with a demand draft of necessary fees in the name of "The Registrar, MUHS, Nashik" payable at "Nashik (MH)". The non-refundable fees for affiliated colleges and recognized institutes shall be Rs.10,000/- (ten thousand rupees) and for other reputed institutes / organizations / associations shall be Rs.50,000/- (fifty thousand rupees) or as decided by the University (MUHS) from time to time. The fees will not be applicable if the University is co-host of programme.
- e) The application without such fees shall not be considered under any circumstances. If the University will reject the application for permission / approval to use of its name and / or logo, the fees will be refunded to the concerned college / institute / organization / association. However, the fees will not be refunded under any circumstances in case of permission is granted by the University (MUHS).
- f) The details of programme / brochure should be accompanied with the application. Such details must contain the aims, objectives, content of programme, financial details and fees decided for participants and names of guests, faculties, speakers, resource persons etc.
- g) The application received at the University shall be scrutinized at the University and if it is found that the application is complete in all respect then



